



Mission

We provide a place for collaboration, engagement, and access to information that fosters community success.

Vision

Carroll County Public Library connects our community with infinite possibilities.

CCPL Cares

Connection

We bring people together with information, experiences, and each other.

Access

We ensure fair, welcoming, and equitable access to resources for all people.

Respect

We treat all people with humor, kindness, empathy, and dignity.

Education

We encourage learning and curiosity by embracing growth, change, and innovation.

Service

We provide high-quality, responsive support to our community.

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Strategic Goals

Cultivate Community Character and Belonging

- 1.1. CCPL will develop new and build on existing partnerships to make our resources, services, and programs available outside library facilities and raise awareness of all the library provides.
- 1.2. CCPL will seek to expand the impact of our partners' services, resources, and programs by providing them with access to our facilities throughout Carroll County.
- 1.3. CCPL programming will seek to not only educate and enrich the lives of our customers, but to also provide a platform for customers to develop new connections and communities.
- 1.4. CCPL will continue to develop programs designed to connect multiple generations, providing a space for those with different life experiences to share, learn, and grow as a community.



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Work Together for the Greater Good

- 2.1. CCPL staff will seek ways to collaborate with community partner organizations to develop library services that support shared goals.
- 2.2. CCPL will seek to promote the use of library spaces as places for organizations across the community to convene, provide services, and meet with their clients, making these spaces more impactful.
- 2.3. CCPL will take all possible steps to ensure that the library's facilities provide sufficient space and a welcoming environment for all visitors, supporting a consistent, high-quality experience at every branch.
- 2.4. CCPL will take all possible steps to ensure that the local community understands and supports the necessity for a new building in Eldersburg.



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Ensure Access to Opportunity

- 3.1. CCPL will take steps to ensure that new and existing members of the Carroll County community are aware of what the library provides and how to access it.
- 3.2. CCPL will work with our partners at CCPS to identify resources and programs that will provide local students with access to enriching learning environments and resources that help them succeed in school.
- 3.3. CCPL will work with our partners and professional networks to ensure that people have access to opportunities to build skills and learn the use of resources which they need to be successful in their career and business.
- 3.4. CCPL staff will continue to work on new, innovative programming and resources that demonstrate our commitment to the library being a place for everyone. This includes programming for those with special needs, individuals with access and transportation issues, college students, and those whose first language is not English.



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Champion Literacy and Learning

- 4.1. CCPL will continue to evaluate and improve programming for B-5 children, K-12 students, and adults, especially Battle of the Books and Summer Reading.
- 4.2. CCPL will investigate, develop, and launch new initiatives to engage teen, tween, and emerging adult customers.
- 4.3. CCPL will develop programs designed to provide a means for adults, especially seniors, to connect to new and emerging communities through activities related to reading, learning, technology use, and creativity, reducing isolation.
- 4.4. CCPL's collections will continue to provide a balanced, well researched, relevant assortment of titles and topics for our community to access, allowing everyone in our service area to find reading materials in multiple formats that entertain, enlighten, and inform.



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