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PRESS RELEASE

DATE: May 21, 2009

FOR IMMEDIATE RELEASE

Teens Play Alternate Reality Game @ Library

This summer, teens are invited to play the Alternate Reality Game (ARG) ***Find Chesia***. The ***Find Chesia*** ARG was designed by teen volunteers for teens to play during Summer Reading 2009.

ARGs traditionally incorporate the following elements:

- Online research to solve puzzles or to find clues
- Real world interaction with other players of the game
- An interactive story line - story development is based on player participation
- *This is not a game* motto - meaning the game does not behave like a game (EX: if the game includes phone numbers, the numbers should actually work)

Teens have also developed a trailer for the game which can be viewed at <http://www.youtube.com/FindChesia> and beginning June 1 the trailer will stream on our teens page, <http://teens.carr.org>. The game compliments our Summer Reading Program for teens, *Express Yourself @ Your Library*. Play will begin June 15 and run all summer long until August 15.

Teens and library staff became interested in developing their own ARG after participating in a program with game designer and future forecaster [Jane McGonigal](#) last June. McGonigal has created and co-created many ARGs of note including [World Without Oil](#), which speculates what would happen when the world depletes its most used source of energy, and [The Lost Ring](#), which was sponsored by McDonald's and took place during the 2008 Olympic games.

For more information contact Lisa Back at 410.386.4500, x3196 or lback@carr.org.

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